## Connections@Cal Fall 2011 Review

The Connections@Cal program is a new enhancement to the Freshman and Sophomore Seminars program at Berkeley. The purpose of the program is two-fold: to formalize the informal mentoring relationships that often arise spontaneously in Freshman Seminars, and to engage in what we are calling "cohort formation": helping the students in a seminar cohere as a group and then stay in touch with one another (and the faculty member) beyond the semester in which the seminar was taught. In addition to in-person contact in and outside of class, the program also includes a social networking component. Our research suggests that we may well be the first university to launch a program of this nature.

Connections@Cal was piloted in Spring 2011 with 3 seminars, and was expanded to all seminar instructors who wanted to participate in Fall 2011. Professors were offered an additional grant of \$500 to be used solely for course-related or social activities, so there was no direct reward to the professors for participating. In the first full semester of the program, 21 Freshman seminars in 14 departments – almost 25% of the Seminars offered – decided to make their courses Connections@Cal seminars, on subjects as diverse as 3D Modeling, the Films of the Coen Brothers, the Gospel of St. Mark, and the UC Botanical Garden (see page 5 for a full list of the Connections@Cal Seminars). These seminars enrolled 311 students, an average of 15 students per course. A total of \$10,500 was awarded in Connections@Cal grants. We were pleased that so many people signed up for the first semester that the option was available to them – the concept resonated with faculty, many of whom mentioned that they'd been doing this informally for years, and demonstrated their commitment to the students in these courses, without the need for any concrete monetary incentives.

Central to the mission of Connections@Cal seminars was cohort-building activities outside of class time. Although it was not explicitly required, professors were strongly encouraged to take students to topical events, or to just get together for pizza outside of class. Some courses attended performances together, professors hosted dinners, both out at restaurants and at the professors' homes, one seminar went for breakfast at iHouse, there was a trip to the UC Botanical Garden, various performances through Cal Performances, trips to the Berkeley Art museum and PFA, and others. The student response to these events was universally positive: "...the performances were very interesting/things I would not go out and see on my own" "it very helpful to see some of the topics we discussed in class applied in the world" "I was able to interact with professor on a more personal level " "Really allowed us to connect with the other class mates and the professor in a way that can be hard to do in the classroom setting. It was a great time and helped us form a better relationship with each other, I only wish we had started having class dinners more often and earlier in the semester."

In addition to the in-person aspects, professors were offered support in developing a course website, to add a social-networking dimension to the course. We hoped that this would help the students stay in touch both during the semester and beyond, as there is a common place for the students to keep in touch. In this aspect we are on the cutting edge — we are the first campus to use social networking to build strong and lasting bonds among seminar participants. Seminars primarily used one of two options for their course site: Townsend Humanities Lab and Facebook. The Townsend Lab sites offered a more

fully-functioned site that offered the opportunity for innovative teaching methods, while the Facebook sites had the advantage of capturing the attention of students who were already on the site daily.

Seminars used their websites in a variety of ways. For example, "The Judaism of St. Mark", a Religious Studies course, used the Text Annotations feature of the site to comment on the text before class – comments made on a specific portion of the text show up as highlights that could be moused over to see the information. The professor said that this small piece of technology facilitated discussion hugely: when the students had already made comments on the text before class, discussion flowed more smoothly in class, and much of the awkwardness that often accompanies the first few seminars was mitigated, allowing the students to form a group sooner. "Photographing History in the Making" used a similar image annotation feature for photographs taken in the course.

"London Calling: Producing the News at the BBC" used their Facebook site to easily post links and have discussion. They also turned in short writing assignments via the comments function. Various seminars used. Other seminars used their site less formally, to post interesting links, chat about related topics, and in some cases to plan class events.

Students responded very well to social media aspect of the seminars, with comments like: "We were able to easily communicate as a group." and "Everyone was connected like a social media site." "[I liked] The ability to discuss informally with instructor and fellow students. Instructor also posted several links to interesting and relevant websites. Facebook also had the option to conduct polls, which were helpful in our seminar activities." "The Facebook wall allowed us all to stay easily connected." Beyond the communication advantages, students also liked the features: "the annotations on images was cool". "I thought it was great that our Professor was able to post things that she thought might interest us and that students could do the same!"

Overall, student response to the seminars was extremely positive. Several comments on the overall class are below:

"I think all seminars should be a part of Connections@Cal."

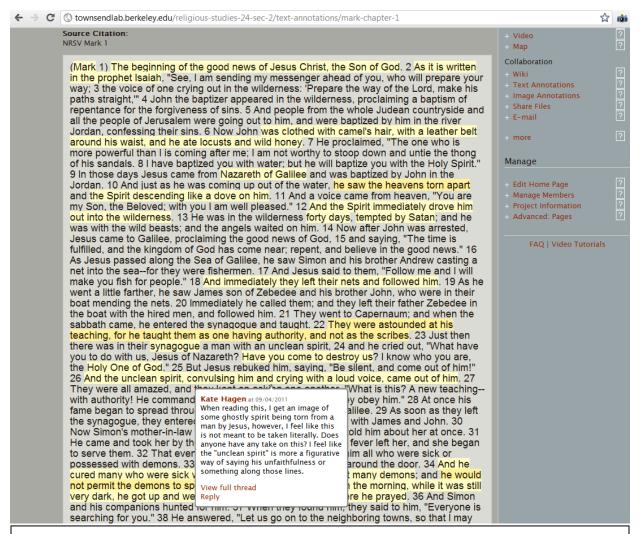
"I think it a great program that should continue to be supported!"

"It was highly challenging and a deeply thought-provoking class."

"it was very fun and I strongly recommend the class"

"Thank You, it was an incredible experience!"

"The Connections at Cal element certainly added to the experience in a beneficial way!"



A screenshot from a text annotation in "The Judaism of St. Mark". The students in this seminar annotated portions of the Gospel of St. Mark every week, which the professor used to jump start lively discussions in the course.



Students in "Procrastination: Theory and Practice" planned events together on their Facebook site

## Courses offered as part of the Fall 2011 Connections@Cal Program:

Professor	Course	Course Name
Rosemary Joyce	Anthropology 84, Sec 1	Race, Gender, and Social Life in Honduras: Reading Over the Shoulder of People in the Past
Greig Crysler	Architecture 24, Sec 1	New Horizons in Design: Products, Buildings and Cities
Ronald Rael	Architecture 84, Sec 1	3D Modeling, Rendering and Animation
Brian Barsky	Computer Science 39P, Sec 1	Photographing History in the Making
Sue Schweik	English 24, Sec 2	Procrastination: Theory and Practice
Genaro Padilla	English 24, Sec 5	The Arts at Berkeley and Beyond
Julia Bader	English 84, Sec 1	High Culture, Low Culture: Postmodernism and the Films of the Coen Brothers
John Coolidge	English 84, Sec 2	Know Thyself
Eileen Lacey	Integrative Biology 24, Sec 7	Night (and Day) in the Museum: What Really Goes on in Berkeley's Museum of Vertebrate Zoology?
Bill Drummond	Journalism 24, Sec	London Calling: Producing the News at the BBC
Susan Rasky	Journalism 24, Sec 2	Talkin' bout My Generation (and a Few of the Others)
Alan Pomerantz	Legal Studies 39D, Sec 1	Current Political and Moral Conflicts and the U.S. Constitution
Susanne Gahl	Linguistics 24, Sec 2	Your languages at Cal
Matthew Potts, Peter Berck	Natural Resources 24 Sec 1	Global Environment Theme House Freshman Seminar
Matthew Potts, Peter Berck	Natural Resources 84 Sec 1	Global Environment Theme House Sophomore Seminar
George Chang	Nutritional Science and Toxicology 24, Sec 1	Science and Culture of American Foods
Chelsea Specht	Plant & Microbial Bio 24, Sec 2	Extreme Green: Using the UC Botanical Garden to Understand Plant Adaptation to Life on the Edge
Daniel Boyarin	Religious Studies 24, Sec 2	The Judaism of St. Mark
Daniel Melia	Rhetoric 24, Sec 1	Arguing with Judge Judy: Popular "Logic" on TV Judge Shows
Penny Edwards	South & Southeast Asian Studies 24, Sec 1	First Person Plural: Voices Across Cultures
Bac Tran, Frank Smith, Joi Barrios	South & Southeast Asian Studies 84, Sec 1	Contemporary Southeast Asian Society and Culture through Film